

# MASA 2024 EVENT SCHEDULE & DRESS CODE

2024 ANNUAL MEETING

MID-ATLANTIC SHRINE ASSOCIATION

VIRGINIA BEACH, VIRGINIA– SEPTEMBER 4 - 8, 2024

HEADQUARTERS – HILTON HOTEL, 3001 ATLANTIC AVE

Visit the Shrine Market Place at the Convention Center, Pre-Function Area of Exhibit Hall ‘A’

Thursday & Friday - 9:00 a.m. to 7:00 p.m., Saturday - 9:00 a.m. to 5:00 p.m.

**BADGES REQUIRED FOR ALL ACTIVITIES AND INSURANCE COVERAGE FOR ALL ATTENDEES  
RIDE THE SHUTTLE BUS FREE WITH REGISTRATION BADGES**

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## WEDNESDAY - SEPTEMBER 4, 2024

8:30 a.m. - 2:00 p.m. MASA Golf Outing Honey Bee Golf Club - shot gun start  
12:00 p.m. - 5:00 p.m. MASA Convention Badges may be picked up at – Hilton Hotel – 2<sup>nd</sup> Floor, Courtney Terrace  
12:30 p.m. - 2:00 p.m. Golf Outing BBQ Lunch – Honey Bee Golf Club

## THURSDAY - SEPTEMBER 5, 2024

6:00 a.m. - 12:00 p.m. Drill Field Set Up, Convention Center, Sports Center Parking Lot 2  
7:00 a.m. - 4:00 p.m. MASA Registration Desk for Nobles and Ladies Badges will be in the Convention Center  
7:00 a.m. - 8:00 a.m. Motor Corps Association Meeting – Convention Center, 2<sup>nd</sup> Floor, Suite 1  
8:00 a.m. - 9:00 a.m. Light Breakfast for MASA Representatives - Convention Center, 2<sup>nd</sup> Floor, Suite 1  
9:00 a.m. - 7:00 p.m. Marketplace open in the Convention Center - Pre-Function Area of Exhibit Hall ‘A’  
9:00 a.m. - Noon MASA BUSINESS SESSION - Convention Center, 2<sup>nd</sup> Floor, Suite 1  
11:30 a.m. - 2:30 p.m. “Hell on Wheels” Competition, Convention Center, Sports Center Parking Lot 2  
11:30 a.m. - 1:00 p.m. Units Association Pre-Parade Meeting – Convention Center, 2<sup>nd</sup> Floor, Suite 1  
or immediately following the conclusion of the MASA Business Session  
1:00 p.m. - 4:00 p.m. Cigar Event at Speakeasy, Keegan’s Irish Pub, 244 Market St  
2:00 p.m. - 4:00 p.m. Miniature Golf Tournament, Jungle Golf of Virginia Beach, 302 23<sup>rd</sup> St.  
2:30 p.m. - 5:30 p.m. MASA Pistol Shoot, Freedom Shooting Center, 5070 Virginia Beach Blvd, VB  
6:30 p.m. - 11:30 p.m. Casino Night Benefiting Shriners Children’s Philadelphia  
**Casino Night Program (MUST BE PRESENT TO WIN)**  
6:30 p.m. Casino Sign-In & Cash Bars Open  
6:30 p.m. - 11:30 p.m. Music and Dancing  
7:00 p.m. - 10:00 p.m. Casino Games Open  
7:00 p.m. - 9:00 p.m. Pizza Sliders and Hors d'oeuvres  
8:30 p.m. - 9:00 p.m. Parade of Checks & MASA Cabiri Installation  
10:30 p.m. Casino Closes – Prizes Awards  
7:00 p.m. - 10:00 p.m. MASA Official Hospitality Christmas Crawl

## FRIDAY, SEPTEMBER 6, 2024

Time and Place To Be Determined by The Association – Horse Patrol Association  
Time and Place To Be Determined by The Association – Director’s Staff Association  
Time and Place To Be Determined by The Association – Highlanders Association  
7:00 a.m. - 1:00 p.m. Unit Competition: Motor Corps. & Show Cars, Convention Center, Sports Center parking lot 2  
7:00 a.m. - 1:00 p.m. Unit Competition: Legion of Honor, Convention Center, Valet Parking Lot  
8:00 a.m. - 11:00 a.m. Meeting: Clown Association, Country Inn & Suites, 1801 Atlantic Ave.  
9:00 a.m. - 7:00 p.m. Marketplace open in the Convention Center - Pre-Function Area of Exhibit Hall ‘A’  
9:00 a.m. - 11:30 a.m. Concert: MASA Bands and Chanters - Pre-Function Area in front of Exhibit Hall ‘A’  
9:00 a.m. - 10:00 a.m. Meeting: Oriental Band Association - Convention Center Meeting Room 3B  
9:00 a.m. - 4:00 p.m. MASA Registration Desk for Nobles and Ladies Badges will be in the Market Place  
10:00 a.m. - Noon Meeting: Yacht Club Association - Convention Center, Meeting Room 3D  
10:45 a.m. - 1:30 p.m. Ladies Luncheon – Hilton Hotel - Badges Required  
*Ladies Dress: Ugly Christmas Sweater or Holiday Top, Dress, skirt, or slacks & Top.*  
1:00 p.m. - 2:00 p.m. Meeting: Provost Guard Business Meeting - Convention Center, 3B  
1:00 p.m. - 2:00 p.m. Meeting: Shepherds - Convention Center, Meeting Room 3D  
3:00 p.m. - 4:00 p.m. Staging for the President - Elect Pageant - Convention Center Ballroom 2 (Pre-function Area)  
4:00 p.m. - 5:00 p.m. Pageant Honoring President – Elect - Convention Center Ball Room 3  
5:00 p.m. - 6:00 p.m. Reception following the Pageant. Convention Center Lobby (Heavy Hors d'oeuvres)  
7:00 p.m. - 11:00 p.m. MASA Official Hospitality Room Crawl

## SATURDAY - SEPTEMBER 7, 2024

9:00 a.m. - 5:00 p.m. Marketplace open in the Convention Center – Pre-Function Area of Exhibit Hall ‘A’  
9:30 a.m. - Noon MASA 2024 Shrine Parade – Atlantic Avenue  
Reviewing Stand at Atlantic Avenue and 25<sup>th</sup> Street  
Noon - 4:00 p.m. MASA President’s Family Beach Bash – 24<sup>th</sup> Street Park, Atlantic Avenue - Badges Required  
**Beach Bash Program**  
Noon - 12:15 p.m. Opening Remarks  
12:15 p.m. - 3:30 p.m. Food Served  
12:15 p.m. - 4:00 p.m. Entertainment  
2:00 p.m. MASA 2025 Officer Installation & Awards Presented  
2:30 p.m. - ??? Fun and Fellowship