

Mid-Atlantic Shrine Association  
Spring Convention  
Hershey Lodge and Convention Center

**NOBILITY and LADIES SCHEDULE**

Dress: Shrine Attire (with Fez for Shriners)  
Dress for ladies is Business Casual = MASA Shirt, Shrine Shirt, Slacks (no jeans)

**\*\*Hospitality Rooms = Rooms 3338, 3339, 3340 \*\***

Thursday, March 26

3:00 to 5:00 – Registration in MASA Hospitality Room  
3:00 to 5:00 – MASA Hospitality Room  
5:00 to 11:00 – DIY Eat and Explore Hershey  
7:00 to 11:00 – MASA Hospitality Room

Friday, March 27 (Meeting & Meal Room, Empire ABCD)

7:00 to 8:45 – Registration  
8:00 to 9:00 – Breakfast Buffet (Ladies invited)  
9:00 to 11:00 – General Business Session #1 (Nobles only)  
9:00 to 11:00 – Ladies Fun in Hospitality Room  
11:00 to 11:45 – Imperial Session Meetings 2027 and 2028 (Ladies invited)  
11:45 to 1:00 – Lunch (Ladies invited)  
1:00 to 2:00 – General Session #2 – Imperial Officer Presentations (Ladies invited)  
2:00 to 2:15 – Break  
2:15 to 3:00 – Breakout Sessions (Ladies invited)  
3:00 to ? – DIY Eat and Explore Hershey  
5:00 to ? – Counterparts Dinners by invitation  
7:00 to 11:00 – Hospitality Room

Saturday, March 28 (Ladies invited to all events today) (Meeting & Meal Room, Empire ABCD)

7:00 to 8:45 – Registration  
8:00 to 9:00 – Continental Breakfast  
9:00 to 11:30 – General Session #3

Comments Offered by:

- Mike Smith, MASA President
- Dr. Hwang, Chief of Surgery, Shriners Children's Philadelphia
- Stephanie Byrwa, Director, Marketing & Communications, Shriners Children's Philadelphia
- Patient and Family
- Bro. Robert Brink, Right Worshipful Grand Master of Pennsylvania and Masonic Jurisdictions Thereunto Belonging
- Imperial Sir Brad Koehn, Imperial Potentate of Shriners International

11:30 to 1:00 – Lunch

1:00 to 2:00 – Counterparts Meetings (Bring your schedules, events, ideas, etc.)

2:00 to ? – Temple Dinners and Explore Hershey

2:00 to ? – Ladies trip to Outlets (Transportation on own)

6:00 to 11:00 – Hospitality Room

7:00 – Tina the Musical (ticketed event) (Doors open 60 prior to show; Dress at the theatre varies by event, but generally, casual to dressy casual seems to be the normal attire.)